

STRICTLY EMBARGOED UNTIL 10PM THURSDAY 1ST MARCH



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BEST OF BRITISH!

UK TALENT TAKES THE TITLES AS BRITISH BANDS PROVE HEAVYWEIGHTS OF THE SHOCKWAVES NME AWARDS 2007!

The fight is now over and the British flag is flying high following an almighty win for bands from all across the UK. As the bell rung after the final round of the **Shockwaves NME Awards 2007**, it was the best of British standing proud at the **Hammersmith Palais**, where even the newcomers proved themselves to be heavyweights.

The Killers and **My Chemical Romance** put up a good fight for the US, walking away with awards for **Best Music Video** and **Best International Band** respectively, but the **Shockwaves NME Awards 2007** was the Young British Awards with **The View**, **Jamie T**, **Klaxons** and **Arctic Monkeys** all named as winners.

Bursting with pride, south-west London newcomer **Jamie T** beat Britpop legend Jarvis Cocker, Lily Allen, Get Cape. Wear Cape. Fly and Thom Yorke, to pick up the award for **Best Solo Artist**.

Next up were **The View**, who took the **Best Track** award for '**Wasted Little DJs**'. Following their meteoric rise to fame, **The View** have undoubtedly made their mark on the music scene and last night they were left gobsmacked after beating off competition from The Killers, Dirty Pretty Things, Klaxons and Muse.

Fresh from their success on the **Shockwaves NME Awards Indie Rave Tour**, Brighton-based boys **Klaxons** had another reason to celebrate as they walked away with the **Best New Band** award.

Proving that NME is the most accurate predictor of bands that will hit the big time, **Arctic Monkeys** scooped two awards, following on from their three last year. Winning one of the most coveted categories of the night, the **Best Album** award for '**Whatever People Say I Am, That's What I'm Not**', and triumphing in the **Best Music DVD** category for '**Scummy Man**', Sheffield's finest foursome were the only

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multiple winners of the night.

Alongside Babyshambles, Kasabian and Oasis, Arctic Monkeys were also up for the **Best British Band** award, but it was the mighty **Muse** who took it home.

The **Best Live Band** award is without doubt one of the most sought after, and it was Leicestershire lads **Kasabian** who walked away the winners. Giving an electric performance on the night, these four lads proved why they are one of the biggest success stories of the year.

This year's highest accolade, the **Godlike Genius Award**, went to one of the most successful, important and influential bands of our time... **Primal Scream**. The band closed the **Shockwaves NME Awards 2007** with a blistering live performance of The Clash's 'White Man In Hammersmith Palais', an apt finale as the curtain closed on the legendary Hammersmith Palais forever.

With more amazing live performances on the night from **The Killers, Kasabian, Kaiser Chiefs, The View** and a stunning collaboration from **Jarvis Cocker** and lady of the moment **Beth Ditto** from **The Gossip**, the **Shockwaves NME Awards 2007** was the best yet.

Over 40 bands packed into the Hammersmith Palais to watch all the action at the biggest rock'n'roll event of the year. NME is always the first for new music and the first to reward it, leaving other award ceremonies trailing behind.

NME editor Conor McNicholas said: *"This is the verdict of the real passionate British music fans, the ones who keep the music scene alive at gigs up and down the country week-in and week-out. It's a reflection of how strong the British music scene is that there's so much to be celebrated. The NME Awards this year has been the biggest of the modern age with an unprecedented number of bands attending and with a line-up to rival most festivals. It's been a triumph for the bands and NME alike."*

Winners in full (those bolded):

Best British Band (supported by Shockwaves)

Arctic Monkeys

Babyshambles

Kasabian

Muse

Oasis

Best International Band (supported by T4)

CSS

The Killers

My Chemical Romance

The Strokes

We Are Scientists

Best Solo Artist (supported by E4)

Lily Allen

Get Cape. Wear Cape. Fly

Jarvis Cocker

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Jamie T

Thom Yorke

Best New Band (supported by BBC Radio 1)

The Fratellis

The Horrors

Klaxons

The Kooks

The View

Best Live Band (supported by Carling)

Arctic Monkeys

Babyshambles

Kasabian

Muse

My Chemical Romance

Best Album (supported by HMV)

Arctic Monkeys – 'Whatever People Say I Am, That's What I'm Not'

Kasabian – 'Empire'

The Killers – 'Sam's Town'

Muse – 'Black Holes And Revelations'

My Chemical Romance – 'The Black Parade'

Best Track (supported by Orange)

Dirty Pretty Things – 'Bang Bang You're Dead'

The Killers – 'When You Were Young'

Klaxons – 'Atlantis To Interzone'

Muse – 'Supermassive Black Hole'

The View – 'Wasted Little DJs'

Best Video (supported by MTV2)

The Horrors – 'Sheena Is A Parasite'

Kasabian – 'Empire'

The Killers – 'Bones'

OK Go – 'Here It Goes Again'

Panic! At The Disco – 'I Write Sins Not Tragedies'

Best Music DVD

Arctic Monkeys – 'Scummy Man'

Dirty Pretty Things – 'Puffing On A Coffin Nail'

Foo Fighters – 'Skin And Bones'

Maximo Park – 'Found On Film'

My Chemical Romance – 'Life On The Murder Scene'

Best Live Event

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Best TV Show

Extras
Gonzo
Lost

The Mighty Boosh

Never Mind The Buzzcocks

Best Radio Show

Lauren Laverne (Xfm)

Zane Lowe (Radio 1)

Chris Moyles (Radio 1)
Colin Murray (Radio 1)
Jo Whiley (Radio 1)

Best Film

Borat: Cultural Learnings Of America For Make Benefit Glorious Nation Of Kazakhstan
Casino Royale
The Departed
Little Miss Sunshine

Pirates Of The Caribbean: Dead Man's Chest

Awards not presented on the night:

Sexiest Woman

Kate Moss

Kate Jackson
Karen O
Beth Ditto
Lily Allen

Sexiest Man

Carl Barat

Matt Bellamy

Carl Barat
Pete Doherty
Brandon Flowers
Gerard Way

Worst Band

Panic! At The Disco

The Feeling
The Horrors
The Kooks
Razorlight

Worst Album

Robbie Williams, 'Rudebox'

Lily Allen, 'It's Alright, Still'
The Feeling, 'Twelve Stops and Home'
Razorlight, 'Razorlight'
My Chemical Romance, 'The Black Parade'

Worst Dressed

Lily Allen

Johnny Borrell

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Russell Brand
Pete Doherty
Faris Rotter

Best Dressed (supported by Topman)

Farris Rotter

Carl Barat
Brandon Flowers
Pete Doherty
Russell Brand

Villain Of The Year

George W Bush

Tony Blair
Johnny Borrell
Gerard Way
Pete Doherty

Hero Of The Year

Gerard Way

Alex Turner
Faris Rotter
Pete Doherty
Carl Barat

Best Venue

Carling Brixton Academy

Glasgow Barrowlands
London Koko
London Astoria
Manchester Apollo

Best Website

YouTube

Drowned In Sound
My Space
Pitchfork
Last FM

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Notes to editors:

Shockwaves

Shockwaves, the UK's favourite range of hair stylers, has 29 fantastic products that create workable, wearable looks for guys and girls. The easy solution to getting the

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latest trends, the new line-up of creams, mousses, waxes, gels and sprays guarantee striking styles to attract. RRP from £2.49. Style. Attract. Play.

For further information on Shockwaves please visit www.shockwaves.com or contact Vicki or Alison at EHPR on 01753 859596. Vicki.hooper@ehpr.co.uk or alison.snoswell@ehpr.co.uk

Global Cool

The Global Cool foundation, founded by Dan Morrell, aims to push back the climatic tipping point by reducing carbon dioxide emissions by 10 billion tonnes over the next 10 years.

For more information on the Global Cool campaign please visit www.globalcool.com or contact Becki or Nicola at Cake on 020 7307 3191/3134. Becki@cakegroup.com or Nicola@cakegroup.com

Shelter

Shelter helps more than 170,000 people a year fight for their rights, get back on their feet, and find and keep a home. We also tackle the root causes of Britain's housing crisis by campaigning for new laws, policies and solutions. Bad housing robs children of their health, education and a fair chance in life. For more information go to www.shelter.org.uk or call Helen Monks at the Shelter press office on 020 7505 2162 or out of hours on 07850 901142.