Simply Red - 'The World And You Tonight' New Single Released October 29th

Top 5 LP 'Stay' Out Now New DVD Released October 22nd on Simplyred.com

"Mick Hucknall at his most vocally seductive in years"

- Evening Standard

Chart mainstay Simply Red return on October 29th with the decadently romantic new single 'The World And You Tonight'. A rich, soulful track that soars with Mick's heartfelt vocals, it's the third single to be taken from the critically acclaimed, Top 5 LP 'Stay', which was described by the Independent on Sunday as "Every bit as good as 1992's multi-million-selling 'Stars'".

Written and produced by Mick Hucknall with contributions from Andy Wright, whose credits include Natalie Imbruglia and Annie Lennox, the new single is available with three bonus live tracks – 'Debris', 'Stay' & 'So Not Over You' - which were exclusively recorded for acclaimed US satellite radio station Sirius, in New York in April 2007.

'The World And You Tonight', with its beautiful lyric and personal feel, is one of the album's many highlights and follows the eagerly anticipated live DVD 'Stay', October 22nd. Filmed on location at London's Royal Albert Hall during their sold-out, 6-night residency there, it features many of their biggest hits ('Fairground,' 'Money's Too Tight To Mention' and 'Stars'), plus many highlights from 'Stay'. The DVD also contains an exclusive interview with Mick Hucknall, behind-the-scenes footage and a photo gallery.

Additionally, September sees the release of the first official story of Simply Red, 'If You Don't Know Me By Now'.

Mick will be signing copies of 'If You Don't Know Me By Now' at John Lewis, Oxford Street on Thursday 18th October at 6pm. And at Selfridges Manchester on Wednesday 17th October at 6pm.

www.simplyred.com

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