

T-MOBILE STREET GIGS 2007 HEAD TO EDINBURGH!

GET SET TO TAKE IN 'THE VIEW' AS SCOTLANDS FINEST NEW BAND ROCK EDINBURGH CASTLE

Now in its third year, **T-Mobile Street Gigs** have already brought you unique gigs by some of the biggest and most exciting new artists. Mika kicked off 2007 with a fabulously flamboyant circus in Berkeley Square, London, and now Scotland's very own, **The View**, will bring **T-Mobile Street Gigs** back north of the border when they play Edinburgh Castle on 21st February.

Following their meteoric rise to fame, **The View** have undoubtedly made their mark on the music scene and now they're ready to reign supreme at Scotland's premier address!

With just 100 tickets up for grabs, this is going to be one of the most intimate and exclusive **T-Mobile Street Gigs** yet. So ditch those 'Same Jeans,' put on your finest attire and get ready to 'Dance into The Night!'

The View said: "There's nothing we love more than getting back to our roots and playing intimate gigs with just a few fans. With the event coming from an amazing place like Edinburgh castle it feels like a proud moment of Scottish history for us already."

This will be the second arrival of **T-Mobile Street Gigs** on Scottish shores – last year saw Pharrell bring the house down at his exclusive gig at Glasgow's Old Fruit Market. This time, it will be more a case of bringing the castle down and it's all about **The View**, quite literally!

STRICTLY EMBARGOED UNTIL 00:01 ON FRIDAY 9TH FEB 2007

Set in a castle steeped in history and overlooking Scotland's stunning capital, this unique **T-Mobile Street Gig** will combine the best of Scotland's old, with the very best of Scotland's new...**The View**!

Hats off to The View for going straight to the number one spot with their debut album 'Hats off to The Buskers,' which was released on 22^{nd} January and hats off to **T-Mobile Street Gigs** for offering fans the chance to get up-close and intimate with one of the hottest bands of the moment.

As with every **T-Mobile Street Gig**, there will be unexpected surprises all night long! The 15 unique **T-Mobile Street Gigs** last year included **The Strokes** performing amongst dinosaurs at the Natural History Museum, **The Rakes** in a Kebab Shop and a superb 3-day, underground carnival with a host of brilliant bands including **Basement Jaxx** to top it off!

2007 is set to be an incredible year for **T-Mobile Street Gigs**, not only will it be bigger and better than ever before but it will be visiting more cities across the country, so watch this space...

Tickets are strictly by invite only. To be in with a chance of getting on the guestlist, music fans must register online from 9am on February 9th - 5pm on February 15th at <u>www.t-mobile.co.uk/streetgigs</u>

If you are not lucky enough to attend then you can tune into the new series of **Transmission with T-Mobile** on Channel 4 on 6th April to catch highlights of The View's performance.

Check out www.myspace.com/streetgigs for more information on forthcoming T-Mobile Street Gigs.

For further information and press accreditation, please contact Lisa, Katy, Jacquie at Amazing Media 0207 292 8860 / <u>firstname@amazingmedia.co.uk</u> or Julie Skinner at T-Mobile 07984 466 712 / <u>Julie.skinner@t-mobile.co.uk</u>

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Notes to Editors

About T-Mobile

T-Mobile is one of the world's largest mobile operators with around 80 million customers worldwide and in the UK it is the network of choice for over 16 million customers, more than any other UK network.

T-Mobile has a range of innovative products and services such as Business 1-Plan, U-Fix, a tariff that combines pay-as-you-go and a monthly contract and Web'n'Walk Professional, which enables customers to access their systems and information on the move. T-Mobile's network coverage is among the best in the UK (over 99% of the UK population) with one of the lowest dropped call rates. It offers the largest worldwide Wi-Fi network, with over 1,100 HotSpots in business-friendly locations in the UK and 21,000 worldwide, and offers a rapidly expanding 3G network across the UK.

For more information about T-Mobile UK, please visit <u>www.t-mobile.co.uk <http://www.t-mobile.co.uk></u>