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# T-MOBILE TRANSMISSION STRIKES GOLD WITH EXCLUSIVE T-MOBILE COLLABORATIONS AS THE CHANNEL 4 MUSIC SHOW RETURNS FOR A FOURTH SERIES

**T-Mobile Transmission** is back for 2008. The **Channel 4** music show returns for a fourth series, jam-packed with tastier than ever musical treats and bursting at the seams with collaborations. T-Mobile believes *Life's for sharing*, and series four boasts two tantalising new additions – **T-Mobile Transmission Collaborations** and **T-Mobile Ice Cream Discos**. Steve Jones and Lauren Laverne will once again be gracing our screens to present the highly anticipated fourth series, bringing you the best in new and established music talent, as well as interviews with the hottest celebrities in town.

**T-Mobile Transmission Collaborations** give viewers the one-off opportunity to see their favourite established and new artists share the stage in an exclusive collaboration. Get set to 'Witness' the first collaboration of the series, as South London's **Roots Manuva** joins forces with American singer/songwriter **Santogold** to perform 'Shove It', from her debut album released this year.

Viewers will be treated to a second helping of the exclusive **T-Mobile Transmission Collaborations**, as they return after the series as 15-minute standalone shows on Channel 4. Watch this space for more details....

The series kicks off in London on **Friday 25<sup>th</sup> July**. Boasting the very best of British talent, as well as America's next big thing, the show will see live performances from Brighton lads **The Kooks**, dynamic duo **The Ting Tings**, UK hip-hop royalty **Roots Manuva** and American sensation **Santogold**. **The Kooks** will serve up a helping of their indie rock, performing 'Shine On', from their latest album 'Konk'. Fresh from the success of their number one album and single, **The Ting Tings** will perform 'Shut Up and Let Me Go', bringing some true British pop to the show. As well as their exclusive collaboration, **Roots Manuva** will perform his new carnival

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anthem 'Again and Again' and **Santogold** will perform her new single 'Lights Out', out 4<sup>th</sup> August.

**T-Mobile Ice Cream Discos** will leave viewers licking their lips with delight, as each week two DJs join forces to whip up the summer's tastiest tunes. Together they will host a Silent Disco from their very own Ice Cream Van: the crowd then gets to vote for the final two tunes to get added to T-Mobile's 'Licks', a playlist of the very best summer tracks. Watch this space for details on how to download the 'Licks' of the summer with T-Mobile's 'Mobile Jukebox'.

The final **T-Mobile Ice Cream Disco** will be making a special stop-off at one lucky winner's hometown! Viewers can win the chance to have **T-Mobile's Ice Cream Disco** Vans in their own back yard! Check out bebo.com/tmobiletransmission for further details and more exclusive competitions.

This year, **T-Mobile Transmission** has teamed up with social networking site Bebo.com, giving viewers the chance to check out exclusive one-off performances, take a sneaky peak backstage and chat with their mates about all the latest gossip from the show! Check out bebo.com/tmobiletransmission for more details.

**T-Mobile Transmission** is packed full of content, bringing viewers a blend of exclusive live performances from new and established artists alongside celebrity and music artist interviews. Last year's highlights included stunning live performances from Maximo Park, Manic Street Preachers, The Enemy, Pigeon Detectives, Amy Macdonald, Fall Out Boy, Kaiser Chiefs, Robyn, Adele and Babyshambles. Lauren and Steve also chatted with some of the hottest celebrities around, including Christian Slater, Nicole Scherzinger, Kimberly Stewart, Beth Ditto and Yoko Ono.

As well as hot bands, **T-Mobile Transmission** also boasts some pretty hot presenters! Cardiff born Steve Jones is loved by viewers presenting on T4 every weekend, and the lovely Lauren is currently presenting The Culture Show, alongside her weekday show on BBC 6 Music.

Steve Jones said INSERT QUOTE

Lauren Laverne said INSERT QUOTE

**T-Mobile Transmission** will air every **Friday at midnight on C4** for a run of 9 weeks, and if a night on the tiles means you miss out on your weekly dose of the hottest music acts and guests around, you can also catch a special 30-minute version of the show on **T4 every Saturday morning**.

See below for TX dates:

Show 1: Friday 25<sup>th</sup> July Show 2: Friday 4<sup>th</sup> August

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Show 3: Friday 11<sup>th</sup> August Show 4: Friday 18<sup>th</sup> August Show 5: Friday 25<sup>th</sup> August Show 6: Friday 1<sup>st</sup> September Show 7: Friday 8<sup>th</sup> September Show 8: Friday 15<sup>th</sup> September Show 9: Friday 22<sup>nd</sup> September

**T-Mobile Transmission** is produced by Eyeworks Productions. A leading Independent production company, Eyeworks Productions is a producer of the best in music and entertainment programming in the UK and America.

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### Notes to Editors

### About T-Mobile UK

T-Mobile is one of the world's largest mobile operators with more than 123 million customers worldwide and is the service provider of choice for 17.1 million customers in the UK, making it one of the largest networks. T-Mobile has a range of innovative products and services, such as Solo, the SIM only option offering market-leading minutes and texts (at £30 per month) on a 30-day rolling contract; Combi, our best package deal; Flext, a unique tariff with a flexible allowance; U-Fix, a tariff that combines pay-as-you-go and a monthly contract, and web'n'walk, which enables customers to surf the internet on the move. Competitive high-speed Mobile Broadband tariffs include access to the largest worldwide. Network, with more than 1,000 HotSpots in convenient locations in the UK and 27,000 worldwide. Network coverage is among the best in the UK at over 99 per cent of the UK population. T-Mobile operates an advanced 3G HSDPA-enabled network capable of supporting mobile broadband speeds of up 3.6mb per second, rising to 7.2 in the summer of 2008.

For more information about T-Mobile UK, please visit <u>www.t-mobile.co.uk</u>